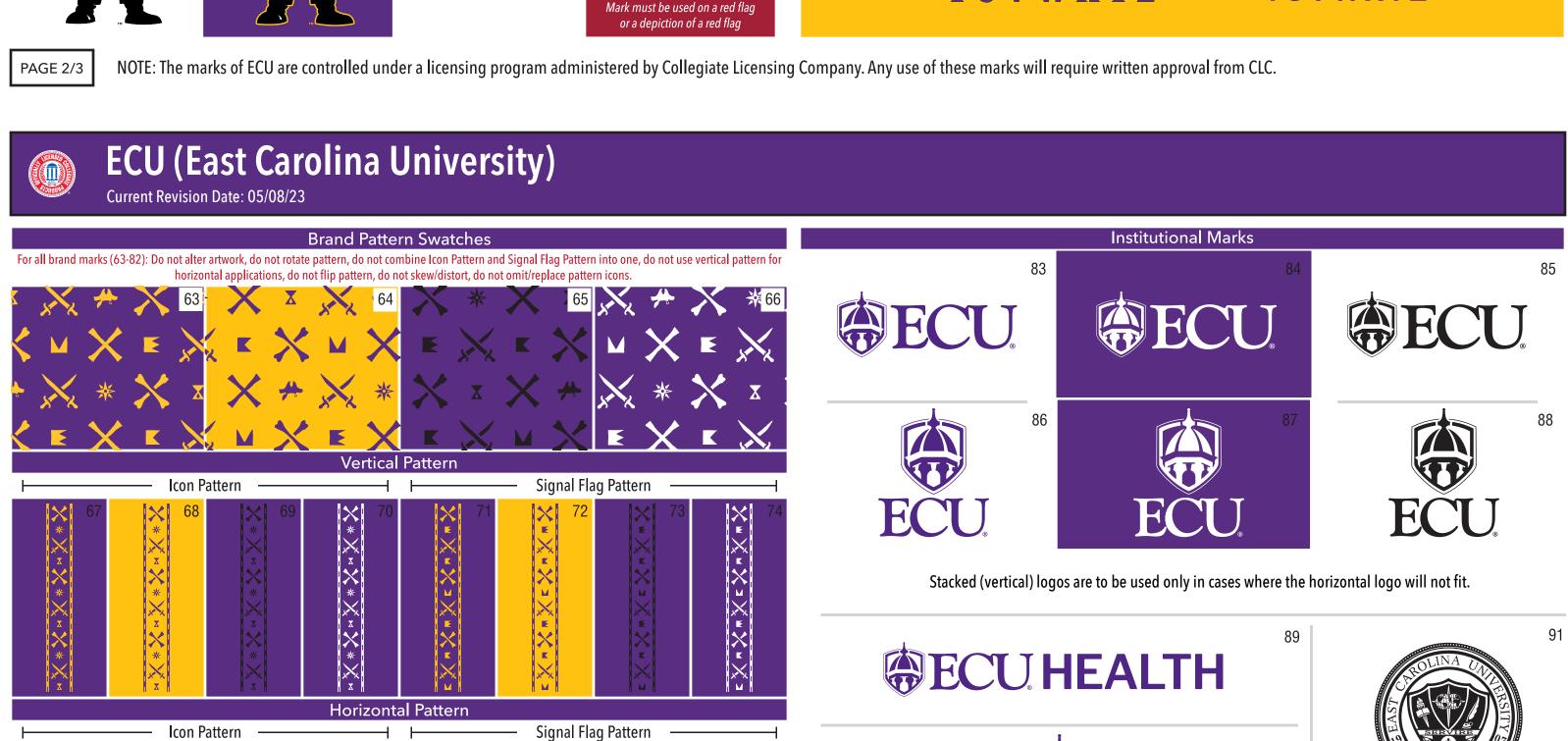


ABCDEFGHIJ KLMNOPQRS TUVWXYZ ABCDEFGHIJ ABCDEFGHIJ KLMNOPQRS **KLMNOPQRS** TUVWXYZ **TUVWXYZ**



ECU HEALTH

Note: Only entities connected to the hospital system and the medical school are permitted to use this logo



SWIMMING & DIVING

University Seal is for use on official University documents such as diplomas and in special circumstances on promotional items such as coins. By approval on a case-by-case basis only.

ADDITIONAL PERTINENT INFORMATION

X*XxX*XxX*Xx

· No alterations or overlaying graphics to seal permitted • University licenses consumables (must have expiration date on packaging)

University seal permitted on products for resale (reviewed on a case-by-case basis)

· University licenses health and beauty products

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· University permits numbers on products for resale · Mascot caricatures not permitted (caricatures of generic pirates are not allowed; alterations to the mascot mark on ECU's art sheet will be reviewed carefully on a case-by-case basis)

X E **X** K **X** M **X** E **X** K **X** M

• No references to alcohol, 'drugs, or tobacco related products may be used in conjunction with University marks • Certain fashion colors are allowed as background but are subject to University review and approval.

· Cross licensing with other marks may be permitted with an additional agreement

See brand guides for color palettes. Red, light blue and dark blue are not allowed. • To avoid brand confusion with other universities, certain color combinations are not allowed including gold & black, red, or powder blue